

For You, the Advisor

A Trusted Partner in Guiding Students to College and Career

Thank you for the incredible work you do. You guided your students to graduation. Now, we're working alongside you to make sure they have the tools to succeed in college.

The Dell Scholars program provides a \$20,000 scholarship, plus personalized support through college and into careers.

Since 2004, more than 6,000 students have become Dell Scholars, and over 4,500 have earned their degrees. We're here to help your students join them.

Your Talking Points: How to Discuss Dell Scholars with Your Students

Use these key messages to quickly and effectively explain the program's unique value.

1. What is it?

The Dell Scholars program is more than a scholarship; it's a long-term support system. They provide a \$20,000 scholarship, a laptop, coaching, and a community dedicated to helping you graduate from college and launch your career.

2. What makes Dell Scholars program different?

Their focus is support—financial, academic, professional and wellness. They're focused on more than graduation. They help you prepare for what comes next – starting your career and building a life that works for you.

3. What support do they provide?

- **Financial Support:** A \$20,000 scholarship to reduce debt and increase focus.
- **Academic & Personal Coaching:** A dedicated support team of college persistence managers and career coaches from day one through graduation.
- **Essential Tools:** A free Dell laptop, textbook credits, and teletherapy services to support overall well-being.
- **A Powerful Network:** A lifelong community of peers and professionals to open doors and provide support.

4. Why are Dell Scholars so successful?

Dell Scholars don't just succeed; they excel. Dell Scholars have an over 80% six-year college graduation rate, outperforming the national average for Pell-eligible students. The program is just that, a program.

Your Action Items: How to Identify the Right Students

The ideal Dell Scholar candidate is a high school senior who:

- ✓ Has a GPA of 2.4 or higher.
- ✓ Has been a part of an approved college readiness program.
- ✓ Plans to enroll full-time in a bachelor's degree program at an accredited four-year nonprofit university.
- ✓ Is Pell Grant eligible.
- ✓ Most importantly: Shows resilience and would benefit from and take advantage of a supportive program to navigate college and their path to career.

Key Application Dates:

- **Application Opens:** December 15, 2025
- **Final Deadline:** February 15, 2026
- **Apply Online:** www.dellscholars.org

What We Need Your Help With:

- Helping students meet our application deadlines.
- Helping students understand that we are a program, not just a scholarship.

**Thank you for being
a vital partner in this work.**

**Together, we can change the
trajectory of our students' lives.**

