

Dell Scholars Program Application Reminders

Text Messaging Templates

The first step to becoming a Dell Scholar is completing the application! Below you'll find suggested messaging for text reminders to help your students stay on track throughout the process.

Applicant Phase

December 1: The Dell Scholars program application is now open! The initial application takes 15 minutes to complete and gives you a chance to be awarded a \$20,000 scholarship, laptop, and various other support services as a college student. Go here to apply: <https://dellscholars.org>

February 1: The Dell Scholars program application is due this month. It takes 15 minutes to complete the initial application. Spending just 15 minutes could connect you to a college support program and a \$20,000 scholarship. Apply now: <https://dellscholars.org>

February 10: The Dell Scholars program application closes Feb. 15, just five days away! It takes 15 minutes to apply, and it could lead to a \$20,000 scholarship and support through college. <https://dellscholars.org>

Finalist Phase

March 2: Congrats on being selected as a Dell Scholars finalist! You'll need to write short answer responses, submit your FAFSA submission summary (from completed FAFSA), upload your transcript, and enter your college plans. Applying is worth your time! Start here: <https://dellscholars.org>

April 1: The Dell Scholars finalist application closes on May 15! Complete these three things to stay on track: 1) Check in with your recommender. 2) Get someone to review your short answer responses. 3) Keep your college choices updated, if you've made your decision update the app. <https://dellscholars.org>

May 1: The Dell Scholars finalist application is due this month. Have you made your final college choice? If so, update the application with this information. Also, ensure all other sections of your application are done. <https://dellscholars.org>

May 14: Tomorrow is the last day to get everything in for the Dell Scholars program finalist phase! Don't miss out on this great opportunity! To be eligible for this \$20,000 scholarship, complete the final steps and update your college decision here: <https://dellscholars.org>